

<i>SERFF Tracking Number:</i>	<i>UHLC-126297427</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>43460</i>
<i>Company Tracking Number:</i>	<i>OA25007ST</i>		
<i>TOI:</i>	<i>MS05G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS05G.001 Plan A</i>
	<i>Plans</i>		
<i>Product Name:</i>	<i>Medicare Supplement</i>		
<i>Project Name/Number:</i>	<i>Inquiry - Outside Envelopes and Brochure Cover/OA25007ST</i>		

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement	SERFF Tr Num: UHLC-126297427	State: Arkansas
TOI: MS05G Group Medicare Supplement - Standard Plans	SERFF Status: Closed-Filed	State Tr Num: 43460

Sub-TOI: MS05G.001 Plan A	Co Tr Num: OA25007ST	State Status: Filed-Closed
Filing Type: Advertisement		Reviewer(s): Stephanie Fowler
	Author: Tammy Frederick	Disposition Date: 10/01/2009
	Date Submitted: 09/09/2009	Disposition Status: Filed
Implementation Date Requested: On Approval		Implementation Date:

State Filing Description:

General Information

Project Name: Inquiry - Outside Envelopes and Brochure Cover	Status of Filing in Domicile: Pending
Project Number: OA25007ST	Date Approved in Domicile:
Requested Filing Mode: File & Use	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Group
Submission Type: New Submission	Group Market Size: Large
Overall Rate Impact:	Group Market Type: Association
Filing Status Changed: 10/01/2009	Explanation for Other Group Market Type:
	State Status Changed: 10/01/2009
Deemer Date:	Created By: Tammy Frederick
Submitted By: Tammy Frederick	Corresponding Filing Tracking Number:
	OA25007ST

Filing Description:

RE: UnitedHealthcare Insurance Company
AARP Medicare Supplement Advertising Material
Inquiry – Outside Envelopes and Brochure Cover
NAIC No: 0707-79413
File No: OA25007ST (PLEASE USE THIS NUMBER IN ALL CORRESPONDENCE)

We enclose for your information and review, proof copies of advertising use in connection with the AARP Group Health Insurance Program. This advertising is new and does not replace any advertising previously submitted to the

SERFF Tracking Number: UHLC-126297427 State: Arkansas
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Company Tracking Number: OA25007ST
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
Plans
Product Name: Medicare Supplement
Project Name/Number: Inquiry - Outside Envelopes and Brochure Cover/OA25007ST

Department.

The attached list of enclosures indicates the contents of each package including the form number and title of each item.

We trust the enclosed forms are in order and look forward to your prompt acknowledgment of this filing. If you have any further questions you can contact me at 215/902-8444. If you prefer, you may also send a facsimile to me at Fax: 215/902-8813 or send an email to Susan_J_Cipollo@uhc.com.

Sincerely,

Susan J. Cipollo
Director, Marketing Compliance

SJC/tmf
Enclosures

MEDICARE SUPPLEMENT
Inquiry
2009

OA25007ST OUTSIDE ENVELOPE
OA25008ST OUTSIDE ENVELOPE
OA25009ST OUTSIDE ENVELOPE
OA25010ST OUTSIDE ENVELOPE
OA25011ST OUTSIDE ENVELOPE
OA25012ST OUTSIDE ENVELOPE
OA25013ST OUTSIDE ENVELOPE
BA25009ST BROCHURE COVER

Company and Contact

Filing Contact Information

Susan Cipollo, Director
680 Blair Mill Rd.
Horsham, PA 19044

Susan_J_Cipollo@uhc.com
215-902-8444 [Phone]
215-902-8813 [FAX]

SERFF Tracking Number: UHLC-126297427 State: Arkansas
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Plans
Product Name: Medicare Supplement
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Filing Company Information

UnitedHealthcare Insurance Company	CoCode: 79413	State of Domicile: Connecticut
450 Columbus Boulevard	Group Code: 707	Company Type: Life and Health
PO Box 150450	Group Name:	State ID Number:
Hartford, CT 06115-0450	FEIN Number: 36-2739571	
(860) 702-5000 ext. [Phone]		

Filing Fees

Fee Required?	Yes
Fee Amount:	\$200.00
Retaliatory?	No
Fee Explanation:	25.00 per form. 8 forms.
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$200.00	09/09/2009	30421568

SERFF Tracking Number: UHLC-126297427 State: Arkansas
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Plans
Product Name: Medicare Supplement
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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	10/01/2009	10/01/2009

SERFF Tracking Number: UHLC-126297427 *State:* Arkansas
Filing Company: UnitedHealthcare Insurance Company *State Tracking Number:* 43460
Company Tracking Number: OA25007ST
TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
Plans
Product Name: Medicare Supplement
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Disposition

Disposition Date: 10/01/2009

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UHLC-126297427 State: Arkansas

Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 43460

Company Tracking Number: OA25007ST

TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
Plans

Product Name: Medicare Supplement

Project Name/Number: Inquiry - Outside Envelopes and Brochure Cover/OA25007ST

Schedule	Schedule Item	Schedule Item Status	Public Access
Form	Outside Envelope	Filed	Yes
Form	Outside Envelope	Filed	Yes
Form	Outside Envelope	Filed	Yes
Form	Outside Envelope	Filed	Yes
Form	Outside Envelope	Filed	Yes
Form	Outside Envelope	Filed	Yes
Form	Outside Envelope	Filed	Yes
Form	Brochure Cover	Filed	Yes

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Plans

Product Name: Medicare Supplement

Project Name/Number: Inquiry - Outside Envelopes and Brochure Cover/OA25007ST

Form Schedule

Lead Form Number: OA25007ST

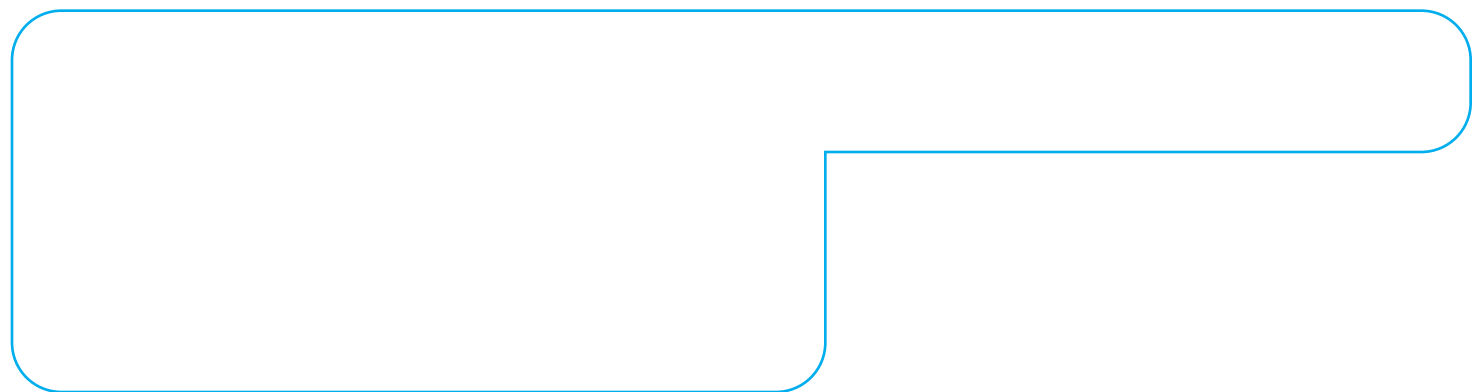
Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Status							
Filed 10/01/2009 T	OA25007S	Advertising	Outside Envelope	Initial		45.000	OA25007ST.pdf
Filed 10/01/2009 T	OA25008S	Advertising	Outside Envelope	Initial		45.000	OA25008ST.pdf
Filed 10/01/2009 T	OA25009S	Advertising	Outside Envelope	Initial		45.000	OA25009ST.pdf
Filed 10/01/2009 T	OA25010S	Advertising	Outside Envelope	Initial		45.000	OA25010ST.pdf
Filed 10/01/2009 T	OA25011S	Advertising	Outside Envelope	Initial		45.000	OA25011ST.pdf
Filed 10/01/2009 T	OA25012S	Advertising	Outside Envelope	Initial		45.000	OA25012ST.pdf
Filed 10/01/2009 T	OA25013S	Advertising	Outside Envelope	Initial		45.000	OA25013ST.pdf
Filed 10/01/2009 T	BA25009S	Advertising	Brochure Cover	Initial		45.000	BA25009ST.pdf



Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

PRSR
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
UNITEDHEALTHCARE

REQUESTED MATERIALS



Inside: The information you requested about an
AARP® Medicare Supplement Insurance Plan.



OA25007ST

AARP Medicare Supplement Insurance Plans

Insured by UnitedHealthcare Insurance Company
(UnitedHealthcare Insurance Company of New York for New York Residents)

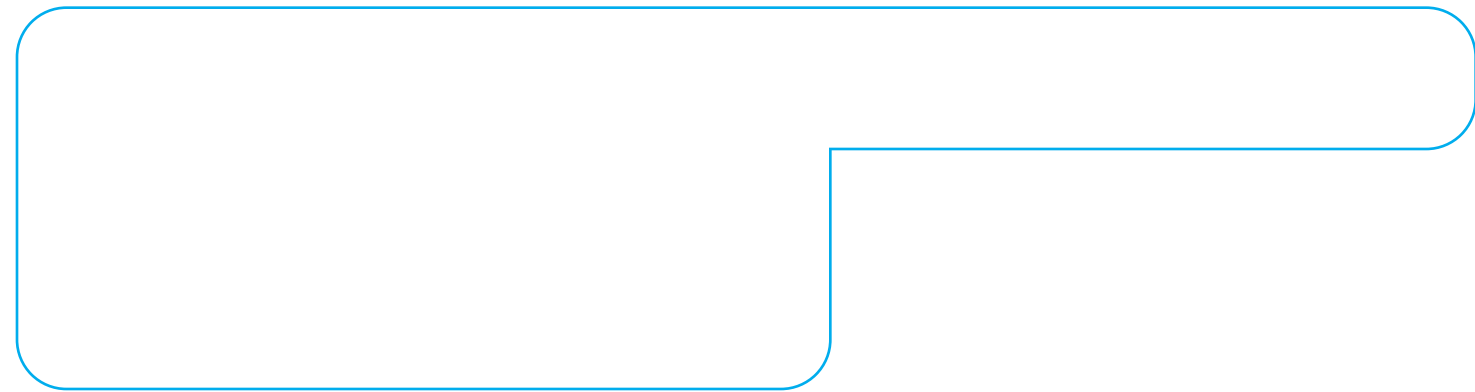
PO Box 1017, Montgomeryville, PA 18936-1017

Visit www.aarphealthcare.com or call 1-800-523-5800



Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

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UNITEDHEALTHCARE



**PLEASE RESPOND IMMEDIATELY
FOR THE EARLIEST
PLAN EFFECTIVE DATE.**

Enroll in an AARP® Medicare Supplement Insurance Plan today.



OA25008ST

AARP Medicare Supplement Insurance Plans

Insured by UnitedHealthcare Insurance Company
(UnitedHealthcare Insurance Company of New York for New York Residents)
PO Box 1017, Montgomeryville, PA 18936-1017

Visit www.aarphealthcare.com or call 1-800-523-5800

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AARP Medicare Supplement Insurance Plans
Insured by UnitedHealthcare Insurance Company
(UnitedHealthcare Insurance Company of New York for New York Residents)
PO Box 1017, Montgomeryville, PA 18936-1017
Visit www.aarphealthcare.com or call 1-800-523-5800



Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

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UNITEDHEALTHCARE

FINAL NOTICE

7/8 from left
1 1/2 from bottom

2"

**PLEASE RESPOND IMMEDIATELY
FOR THE EARLIEST
PLAN EFFECTIVE DATE.**

**Act now and enroll in an
AARP® Medicare Supplement Insurance Plan.**

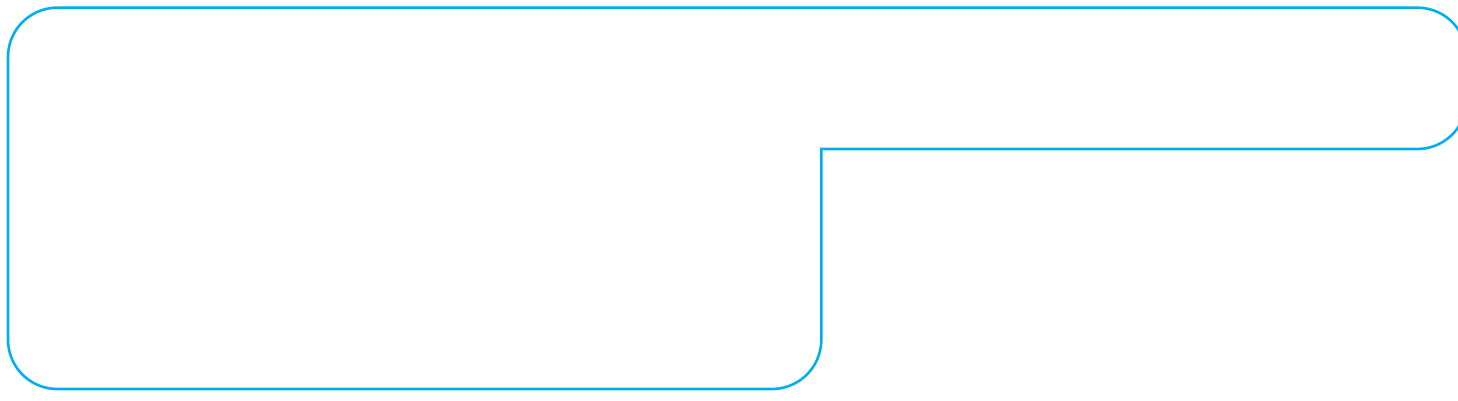


OA25009ST

AARP[®] | Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

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FINAL NOTICE



**PLEASE RESPOND IMMEDIATELY
FOR THE EARLIEST
PLAN EFFECTIVE DATE.**

**Act now and enroll in an
AARP[®] Medicare Supplement Insurance Plan.** 

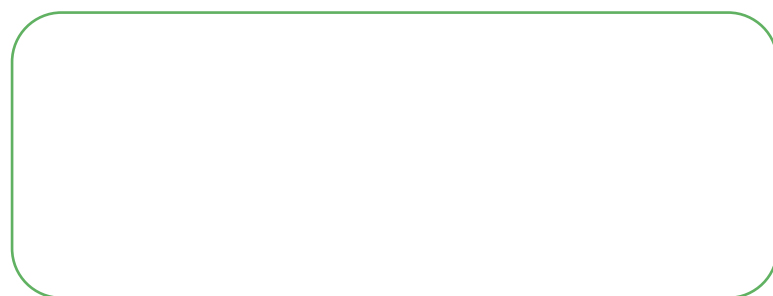
OA2501 IST

AARP Medicare Supplement Insurance Plans
Insured by UnitedHealthcare Insurance Company
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PO Box 1017, Montgomeryville, PA 18936-1017
Visit www.aarphealthcare.com or call 1-800-523-5800



Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

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UNITEDHEALTHCARE



The information you requested is here,
so now you can help someone close to you.

OA250125T

AARP Medicare Supplement Insurance Plans
Insured by UnitedHealthcare Insurance Company
(UnitedHealthcare Insurance Company of New York, for New York residents)
PO Box 1017, Montgomeryville, PA 18936-1017

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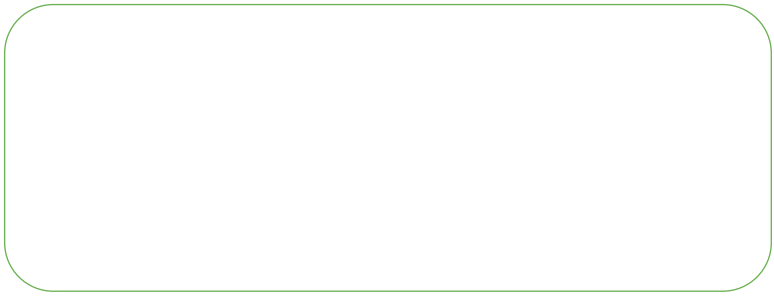
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Medicare Supplement Plans
insured by **UnitedHealthcare Insurance Company**

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An important reminder:
Help someone you know
get the coverage they need.



OA25013ST

AARP Medicare Supplement Insurance Plans
Insured by UnitedHealthcare Insurance Company
(UnitedHealthcare Insurance Company of New York, for New York residents)
PO Box 1017, Montgomeryville, PA 18936-1017



Prepared for: Sample A. Sample

**Your guide to AARP® Medicare Supplement Insurance Plans
insured by UnitedHealthcare Insurance Company.**

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

